## Seminar: Changing our Mindsets - Seizing opportunities in the Green Economy

A one-day ENRD seminar to look at the practical opportunities for promoting the Green Economy through the Rural Development Programmes. The event is designed for all those involved in the implementation of the Rural Development Programmes from EU, national, regional and local levels.

The aim is to share experiences, provide examples and to generate concrete proposals for ensuring that the Rural Development Programmes support rural stakeholders to benefit fully from all the opportunities that a greener economy will bring.

**Date:** 1st July 2016 **Venue:** Berlaymont Building, Brussels

| 9.00 - 9.30   | Registration of participants  |
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| 9.30 - 9.45   | Welcome - Aldo Longo. Director. DG Agri   |
| 9.45 – 10.45  | Plenary: Emerging policy opportunities for the Green Economy in rural areas   |
|               | David Baldock (Institute for European Environmental Policy)   |
| 10.45 - 12.15 | Plenary: How to use the RDPs to build successful green economy projects   |
|               | <ul> <li>Overview success factors for both projects and programmes:</li> <li>Snapshots of inspirational green economy projects. Practical examples of how the RDPs can be used to create the conditions for such projects</li> <li>Panel to explore how the RDPs can meet real needs on the ground. Perspectives from the EC, Managing Authorities, potential project promotors.</li> </ul> |
| 12.15 – 13.30 | Lunch   |
| 13.30 – 15.15 | Parallel workshops: RDP tools for promoting the key drivers of the green economy.   |
|               | <ul> <li>Workshop 1 - Climate change, the low carbon economy and renewable energy</li> <li>Workshop 2 - Efficiency of resource use by land managers and other rural businesses</li> <li>Workshop 3 - Innovation, cooperation and community led strategies</li> </ul>  |
| 15.15 -16.15  | Final Plenary and Next Steps  |
|               | <ul> <li>Feedback from workshops and discussion</li> <li>Summary - David Baldock (Institute for European Environmental Policy)</li> </ul>   |